

Comau and ESCP Business School are now accepting applications for the 2020-21 Executive Master in Manufacturing Automation & Digital Transformation (EMMA)

Grugliasco (Turin) – May 27, 2020 – The third edition of the Executive Master in Manufacturing Automation & Digital Transformation (EMMA) will begin in July 2020. Devised by Comau in partnership with ESCP Business School, the program aims to provide executives, managers, and industry professionals with innovative and relevant skills covering Industry 4.0 and digital manufacturing. Applicants can fill in the online application form on the ESCP website (www.escp.eu/emma).

The Executive Master program **has a duration of five non-consecutive weeks and is split into five modules designed around different subjects.** All modules share a strong focus on production technologies that can be used to create new business models, increase productivity, and optimize production quality. **The new edition of the EMMA will take place from July 2020 to June 2021 at the ESCP campus and Comau Academy,** respectively in the United Kingdom and Italy. The first module, Industry 4.0, will be available remotely in Virtual Campus mode (13-18 July 2020). Product & Process Innovation (Module 2 – London, 23-28 November 2020), Scale-up and Industrialization (Module 3 – Turin, 25-30 January 2021), Supply Chain (Module 4 – London, 19-24 April 2021) and People and Change (Module 5 – Turin, 14-19 June 2021), will follow.

The EMMA program was founded to create the experts the industry needs when adopting an effective, innovative approach to designing and running the production processes and technologies found in smart factories. **The program gives students the chance to obtain a Master's qualification recognized by a leading business school** through classroom-based learning, e-learning modules, workshop exercises and project work. It includes a **total of 260 hours of lecture-style learning and 80 hours of online learning.** During the program, students will undertake visits to companies that have adopted innovative manufacturing technologies and processes within their facilities.

The main objectives of the course are: to provide participants with the skills necessary to adopt a strategic approach to the development of cutting-edge technology; to help them understand the implications of technological changes on various production systems; and to allow them to tackle the new leadership challenges posed by Industry 4.0 with creativity and innovation.

The **Executive Master in Manufacturing Automation & Digital Transformation** is delivered entirely in English and centered around an intense and highly effective learning methodology. In previous editions, classes have featured over 30 participants hailing from companies that occupy leading roles in their respective sectors and have a strong focus on technological innovation, including: Brembo, CLN Group, CNHi, Coesi, Denso, FCA, General Electric, Italdesign, Magneti Marelli, Prima Industrie, SKF, Thyssenkrupp, and Weis Optics.

"The third edition of the Executive Master in Manufacturing Automation & Digital Transformation illustrates the ongoing commitment of Comau and its Academy to sharing

*the wealth of experience acquired by more than 45 years in the industrial automation sector with ambitious managers, executives, and industry professionals", explains **Comau Academy Director Ezio Fregnan.***

"EMMA is not a course designed according to the traditional model of teaching and learning - instead, it is a hotbed of innovative ideas that is constantly being updated. Every year, through project work, businesses continue to ask this Master's to launch innovative new training programs, illustrating this specialist course's role in tackling the challenges and grasping the opportunities of a changing market. Our successful collaboration with the prestigious ESCP Business School has enabled us to create a program for industry professionals that sets out new approaches to the manufacturing sector which reflect digital transformation".

About Comau

Comau, a member of the FCA Group, is a worldwide leader in delivering advanced industrial automation products and systems. Its portfolio includes technology and systems for electric, hybrid and traditional vehicle manufacturing, industrial robots, collaborative and wearable robotics, autonomous logistics, dedicated machining centers and interconnected digital services and products able to transmit, elaborate and analyze machine and process data.

With over 45 years of experience and a strong presence within every major industrial country, Comau is helping manufacturers of all sizes in almost any industry experience higher quality, increased productivity, faster time-to-market and lower overall costs. The company's offering also extends to project management and consultancy, as well as maintenance and training for a wide range of industrial segments.

Headquartered in Turin, Italy, Comau has an international network of 32 locations, 14 manufacturing plants and 5 innovation centers that span 14 countries and employ more than 9,000 people. A global network of distributors and partners allows the company to respond quickly to the needs of customers, no matter where they are located throughout the world.

Through the training activities organized by its Academy, Comau is also committed to developing the technical and managerial knowledge necessary for companies to face the challenges and opportunities of Industry 4.0.

www.comau.com

About ESCP

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 6000 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

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